

# The Impact of Health Care Reform on Small Businesses



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# Health Care Reform



- Patient Protection and Affordable Care Act (PPACA)
- Affordable Care Act (ACA)
- ObamaCare

## 2010 Law

Mandates medical coverage for all Americans

Eliminates exclusions for pre-existing conditions & discrimination based on gender

Beginning Jan.1, 2014 Rates determined solely by;  
Age-Geographic Area-Tobacco use-Plan type (single, family)

# WHO is impacted...



- **Small businesses**,
  - \*Primary impact-potentially increased rates due to Adjusted Community Rating (ACR)
  - \*Taxes and fees to carriers passed to insurers and insured
  - \*Not subject to employer penalty/mandate
- **Large employers  $\geq 50$  employees** (50FTEs or FTE equivalent)
  - \*Subject to penalties if no coverage or unaffordable coverage offered
  - \*Penalties start January 1, 2015
- **Individuals are mandated/required to have medical insurance beginning Jan. 1, 2014**

# (FFM) Marketplace or Exchanges



- **Individuals**

- All Americans are required to have medical coverage as of Jan. 1, 2014 or face penalty
- Medicare, BadgerCare (qualifying levels changed)
  - ✦ Employer sponsored
  - ✦ Individual coverage with carrier-Private Exchange
  - ✦ Federally-Facilitated Marketplace (FFM) or Exchanges
    - CHIP and Medicaid eligibility determined on FFM using Modified Adjusted Gross Income (MAGI)

**\*Registration on the Exchange MUST be completed by December 15 for coverage January 1, 2014**

# Exchange options



- **WI Office of Commissioner of Insurance (OCI) accepted 13 insurers for Individual FFM Exchange**
  - Insurers vary by county
  - Anthem Blue Cross and Arise/WPS “regular” insurers on Exchange
    - Others include: Common Ground Healthcare, Security Health, Unity Health...
- **Small Business Health Option Program (SHOP)**
  - Small business owners can offer coverage through the SHOP Exchange, pay one premium, employees select insurer and plan
  - Insurers vary by county
  - Common Ground Health Care and Arise-Manitowoc
  - Online in November, paper apps now

# How to Apply on the Exchange



- Online-SHOP begins November, Individual now at [www.healthcare.gov](http://www.healthcare.gov)
- Mail/paper applications
- Navigator, Qualified Helper, Application Assister, Certified Application Counselor (<https://localhelp.healthcare.gov/>)
- View premiums without having to set up an account: <https://www.healthcare.gov/find-premium-estimates/>
- Coverage levels: Bronze, silver, gold and platinum; catastrophic

\*Please remember-you must enroll before Dec. 15 for Jan. 1 coverage:

**Set up an account**  
**Input information for the application**  
**Compare plans**  
**Enroll**

# What Can Small Businesses Do



- **EDUCATE yourself and your employees**
  - Connect and work with your agent/consultant
  - Find a local enrollment assister/certified application counselor/navigator... <https://localhelp.healthcare.gov/>
  - Utilize Resources available
- **Consider options**
  - Carriers providing early renewal and extended renewal rates
  - Carriers “testing waters” with multiple choice plans (Mini-Private Exchanges)
  - Level or Partial Self-funding
  - Modify deductible amounts
  - Modify employer contribution amounts-levels, tiers
  - Utilize HSA, HRA, FSA plans. HRAs have changes starting 1/1/2014
  - Discontinue employer coverage

# Small Employer Health Insurance Credit



- **For small employers that pay at least 50% of the group health insurance premiums for their employees. Several changes start in 2014:**
  - Credit increases from 35% to 50%
  - Must purchase group insurance on the exchange to qualify
  - Credit is allowed for 2 consecutive years starting with the first year insurance is purchased on the exchange (law) vs. the first year the credit is claimed in 2014 or later (proposed regs).



# Individual Mandate



- **Jan. 1, 2014: Individuals must maintain coverage for themselves and their dependents, unless exempt**
- **Penalty amount: Greater of \$ amount per person (3 people max) or a % of household income**
  - 2014 = \$95 or 1% of household income
  - 2015 = \$325 or 2% of household income
  - 2016 = \$695 or 2.5% of household income
- **IRS can not utilize liens or levies if tax is not paid**

# Premium Assistance Credit



- **Refundable income tax credit for low or moderate income families. A taxpayer qualifies if all three requirements are met:**
  - Insurance is purchased on a state/federal exchange
  - Household income (AGI + muni interest + untaxed social security income) must be at least 100% but not more than 400% of the Federal Poverty Level
  - Employer provided coverage is not offered, is not affordable or does not provide minimum value (plan must cover at least 60% of the total costs incurred)
- **Affordable: The employee portion for self-coverage does not exceed 9.5% of household income**

# Premium Assistance Credit



- **The Premium Assistance Credit limits the amount of premium that a person will pay**
  - **Premium is limited to 2% to 9.5% of household income**
  - **It is NOT based on a percent of the premium**
  - **Credit is based on second lowest cost of the silver plan**
  - **See examples**
  - **Some employees may pay less on the exchange than for employer-provided group coverage**
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- **UNDERSTANDING THIS IS CRITICAL**

# Employer Mandate – Large Employers



- **Assessed to large employers: At least 50 full-time and full-time equivalent employees based on prior calendar year**
- **Large employer – Is a full-time equivalent concept:**
  - Full-time is based on at least 30 hours per week or at least 130 hours a month
- **Penalty is assessed for two reasons:**
  - Failing to offer full-time employees and their dependents the opportunity to enroll in minimum essential coverage. \$2,000 penalty for each full-time employee, with the first 30 exempt
  - Offering minimum essential coverage that is unaffordable or does not cover at least 60% of the actuarial value. \$3,000 penalty for each full-time employee receiving subsidy through insurance exchange

# Health Care Reform Resources



- **Government website**
  - <https://www.healthcare.gov>
  
- **Kaiser Family Foundation-Health News**
  - <http://www.kaiserhealthnews.org/>
  
- **IRS**
  - <http://www.irs.gov/uac/Affordable-Care-Act-Tax-Provisions>