# Workplace Culture

"How do we do things around here?"

BALZAN HR 2013



**Workplace Culture** 

A shared belief system of values and processes within an organization.



#### **Key Features of a Workplace Culture**

The values, business principles, and ethical standards that management preaches and *practices*. Remember, actions do speak louder than words.



How are Corporate and Workplace Cultures Different?

### **Workplace Culture & Climate**



- Methodical and all business
- Vibrant and fun
- Tense and harried
- Highly competitive and politicized
- Excited about the work
- Their to get a paycheck
- How do employees and leadership interact?
- Empowered creativity open communication and teamwork
- Little discretion on how jobs are done
- Promote interacting outside of work

### **Workplace Culture**

#### Strong

- A founder, or strong leader who establishes core values, principles, and practices that contributed to the company's success.
- A sincere, long standing company commitment to operating the business according to these traditions and values.

#### Weak

- Lacks values and principles that are consistently preached or widely shared.
- Breeds no strong employee allegiance to what the company stands for or to operating the business.
- Provide no, or little
   assistance in executing
   strategy because of a lack of
   tradition and history.



**Changing a Workplace Culture** 

A true success story



Generation Z
"So much for our Workplace
Culture?"

## "It may take some creativity"

- I'm flexing today.
- 50 hours a week!
- What's e-mail?
- I'm working form home today.
- How are we socially responsible?

- Who needs a ton of money?
- I better have some input into that.
- Not another meeting.